

WHISPERING ANGEL



PORTFOLIO ROLE AND PLACEMENT

- The most popular rosé in the world, outsells other Provence rosés 4:1
- Strong on-premise image globally with sales in top trendy restaurants, rooftop bars, and country clubs - glamorous and aspirational accounts
- Extremely versatile: Brunch, lunch, dinner or aperitifs



FOOD PAIRINGS

- Extremely versatile
- Mediterranean cuisine
- Charcuterie
- Middle eastern
- Asian / Thai / sushi / Vietnamese



GRAPE VARIETIES

Grenache, Cinsault, Vermentino



FORMATS AVAILABLE

375ml, 750ml, 1.5L, 3L, 6L, 9L



KEY SELLING POINTS

- The world's most glamorous rosé
- #1 Super premium rosé
- +60% more profit and margin than avg wine
- Rosé is now a year-round phenomenon.
- Whispering Angel can be enjoyed by beginners and wine experts alike



TASTE PROFILE

- Fresh red berry fruit characteristics with floral nose. Ripe and fleshy feel on the palate.
- Dry (zero sugar)
- Great concentration. Smooth and round finish. No astringent aftertaste.
- Extremely easy drinking.



VINEYARDS

10 to 12-year-old vines. Lower elevation vineyards. Clay and gravel soils. AOC Côtes de Provence.



VINIFICATION

100% stainless steel fermentation tanks. A controlled fermentation temperature (14°C) is used as well as 'bâtonnage' of the yeast lees. Three to four months aging in tank on yeast lees.